



**Good works
matter.**

United Way of Miami-Dade



Your organization is a strong community leader that impacts the community, creates a lasting difference and improves lives. You've done **good work**—be proud.

Good Works is our way of letting the entire community know how special you are.

Your commitment to our community will be even more visible with **Good Works** recognition because we will be shining the spotlight on your organization.

Good Works is a way for us to give you the recognition you deserve.

In addition to annual donations, **Good Works** organizations have impacted their community in many other ways, including employee volunteerism, gifts in-kind and special partnerships.

Criteria include:

- Year-round education and community involvement
- Giving
- Quality of annual campaign
- Additional non-monetary contributions

You've got what it takes to do good works.

Here are just some of the ways your Good Works organization will be more visible:

- Advertising for one year in *The Miami Herald* and *el Nuevo Herald*
- Special **Good Works** recognition at select United Way of Miami-Dade events
- Special **Good Works** listing in United Way of Miami-Dade Leadership and Endowment Registry

- **Good Works** seal to be used on your collateral materials
- Personalized **Good Works** award to display in your office lobby
- Recognition on a **Good Works** display at United Way in The Ansin Building

Just as your good works benefit the community, you, too, can benefit from your good works.

Research shows that an organization known for giving back inspires pride and loyalty from the entire community, including its own employees:

- Eight out of ten Americans have a more positive image of companies that support causes they care about. (*Cone, Inc., 1999*)
- Employees involved in employer-sponsored community events are 30% more likely to want to continue working for that company, and employee attitude directly corresponds with customer satisfaction. (*The Council on Foundations, 1996*)
- In a nationwide poll, 46% of respondents said they had made a purchase or decided to speak out in favor of a company because of a positive perception of its social responsibility. (*The Conference Board, 1999*)
- Nearly two-thirds of Americans—approximately 130 million consumers—report that they would be likely to switch brands or retailers to one associated with a good cause. (*Cone, Inc., 1999*)

Fill out the application today – and let your good works shine!



Helping children and youth succeed • Making families strong
Caring for our elderly • Promoting economic independence
Staying healthy and well • Responding to emergencies

what matters.

Join these dedicated Good Works organizations and unions

482nd Fighter Wing, Homestead Air Reserve Base	Coral Gables Fraternal Order of Police, Lodge 7	Greater Miami Chamber of Commerce	Neighborhood Health Partnership	TracFone Wireless, Inc.
Adorno & Yoss, P.A.	City of Florida City and Teamsters Local 769, AFL-CIO	Greater Miami Convention & Visitors Bureau	New Horizons Community Mental Health Center	Transportation Security Administration
Akerman Senterfitt	City of Hialeah and: • Hialeah Firefighters Local 1102, AFL-CIO • AFSCME Local 161, AFL-CIO • Hialeah PBA	Greenberg Traurig, P.A.	NOAA Atlantic Oceanographic & Meteorological Laboratory	U.S. Attorney's Office, Southern District of Florida
American Airlines/American Eagle and: • Allied Pilots Association • Association of Professional Flight Attendants • TWU Local 561, AFL-CIO • TWU Local 568, AFL-CIO • TWU Local 570, AFL-CIO • Air Line Pilots Association, AFL-CIO • Association of Flight Attendants, AFL-CIO	City of Miami and: • AFSCME Local 1907, AFL-CIO • Miami Firefighters Local 587, AFL-CIO • Miami Fraternal Order of Police Lodge 20 • AFSCME Local 871, AFL-CIO	Hands On Miami	NOAA National Hurricane Center	U.S. Coast Guard
Applica, Inc.	City of Miami Beach and: • CWA Local 3178, AFL-CIO • AFSCME Local 1554, AFL-CIO • Miami Beach Firefighters Local 1510, AFL-CIO • Miami Beach Fraternal Order of Police Lodge 8	Hearing and Speech Center of Florida, Inc.	NOAA Southeast Fisheries Center	U.S. Customs Service
Association for Retarded Citizens, South Florida	Comprehensive Health Center	Helen B. Bentley Family Health Center	NOAA Weather Service	U.S. District Court, Southern District of Florida
Assurant Group	Cordis Corporation	HMS Host and • H.E.R.E. Local 355, AFL-CIO	Northern Trust Bank of Florida	U.S. Fish and Wildlife Service
AT&T	Costco Wholesale – Miami	Holland & Knight LLP	Noven Pharmaceuticals, Inc.	U.S. Passport Agency – Miami
AXA Advisors	Creative Staffing	Interval International	Ocean Bank	U.S. Pretrial Services
Bank of America	Cuban American National Council	Jackson Health System and: • AFSCME Local 1363, AFL-CIO • GSA/OPEIU Local 100, AFL-CIO • SEIU Local 1991, AFL-CIO • Committee of Interns and Residents	Office of Cuba Broadcasting	U.S. Southern Command
BankUnited FSB	Cunard Cruise Line	James E. Scott Community Association, Inc.	Office of International Affairs, Parole and Humanitarian Assistance Branch, U.S. Department of Homeland Security	Union Planters Bank
Baptist Health South Florida Baptist Hospital of Miami Baptist Outpatient Services Homestead Hospital South Miami Hospital	Department of Children & Families	John S. and James L. Knight Foundation	The Pepsi Bottling Group	Unisa America, Inc.
The Beacon Council	Department of Veteran Affairs, Miami VA Medical Center	Johnson & Wales University	Perry Ellis International/Supreme	United Airlines and: • IAMAW, Local 368, AFL-CIO • Air Line Pilots Association, AFL-CIO • Association of Flight Attendants, AFL-CIO
BellSouth Telecommunications, Inc./BAPCO and: • CWA Local 3121, AFL-CIO • CWA Local 3122, AFL-CIO	The District Office of Congresswoman Ileana Ros-Lehtinen	Knight Ridder	Publix Super Markets, Inc.	United Parcel Service - Americas and • Teamsters Local 390, AFL-CIO
Berkowitz Dick Pollack & Brant	Drug Enforcement Administration	Lennar Corporation	Radio Unica Corporation	United Parcel Service, Inc. and • Teamsters Local 769, AFL-CIO
Big Brothers Big Sisters of Greater Miami	The Early Childhood Initiative Foundation	Little Havana Activities and Nutrition Centers of Dade County	Raymond James & Associates, Inc.	United States Postal Service and: • American Postal Workers Union Local 172, AFL-CIO • National Association of Letter Carriers Branch 1071, AFL-CIO • Mailhandlers Local 318, AFL-CIO • National Association of Postal Supervisors Branch 146
Bilzin Sumberg Dunn Baena Price & Axelrod LLP	Enterprise Rent-A-Car – North	LNR Property Corporation	Redlands Christian Migrant Association	United Teachers of Dade Local 1974, AFL-CIO
Biscayne National Park	Enterprise Rent-A-Car – South	Macy's – Aventura	Royal Caribbean International and Celebrity Cruises	United Way of Miami-Dade
Bloomingdale's – Aventura	Ernst & Young	Macy's – The Falls	Ryder System, Inc.	University of Miami
Bloomingdale's – The Falls	Everglades National Park	Mellon United National Bank	The Salvation Army - Dade	Univision, Inc.
Blue Cross and Blue Shield of Florida	FAA Miami Flight Standards	Mercy Hospital	Social Security Administration and • American Federation of Government Employees, Local 2014	Urban League of Greater Miami, Inc.
Burdines	Family Counseling Services of Greater Miami	Miami Asylum Office, Bureau of Citizenship and Immigration Services, U.S. Department of Homeland Security	Southeast Atlantic Beverage	USDA Aphis Plant Protection and Quarantine
Bureau of Citizenship and Immigration Services, U.S. Department of Homeland Security	Family Resource Center of South Florida	Miami Children's Hospital	St. Alban's Child Enrichment Center	Verdeja & Gravier
Bureau of Customs and Border Protection, U.S. Department of Homeland Security	Federal Aviation Administration	The Miami Herald/el Nuevo Herald	State Attorney's Office, 11th Judicial Circuit of Florida	Victoria & Associates Career Services
Bureau of Immigration and Customs Enforcement, U.S. Department of Homeland Security	Federal Bureau of Investigation	Miami Jewish Home & Hospital for the Aged	State of Florida Department of Revenue	Wachovia Bank, NA
Burger King Corporation	Federal Correctional Institution of Miami	Miami Parking Authority	State of Florida Department of Transportation	Washington Mutual Bank
Care Resource	Federal Reserve Bank	Miami-Dade Community College	Stearns Weaver Miller Weissler Alhadeff & Sitterson, P.A.	Williamson Automotive Group
Carlton Fields, P.A.	FedEx Express	Miami-Dade County and: • AFSCME Local 121, AFL-CIO • AFSCME Local 199, AFL-CIO • AFSCME Local 1542, AFL-CIO • AFSCME Local 3292, AFL-CIO • Miami-Dade County P.B.A. • GSA/OPEIU Local 100, AFL-CIO • IAFF, Local 1403, AFL-CIO • TWU Local 291, AFL-CIO	Steel Hector & Davis LLP	WLTN 23 Univision Miami
Carnival Cruise Lines	Fisher Island Philanthropic Fund	Miami-Dade County Public Schools Employees and Students and: • AFSCME Local 1184, AFL-CIO • Confidential Exempt Personnel • Dade Association of School Administrators • Dade County School Administrators Association Local 77, AFL-CIO • Dade County School Maintenance Employees Committee, AFL-CIO • Fraternal Order of Police, Lodge 133 • United Teachers of Dade Local 1974, AFL-CIO	SunTrust Bank, Miami	YMCA of Greater Miami
Catholic Charities of the Archdiocese of Miami	Florida Department of Corrections, Probation and Parole Services	Miami-Dade School Readiness Coalition	Sweet Paper Sales Corporation	Youth Co-op, Inc.
Center for Family and Child Enrichment	Florida International University and: • A&P Senate • AFSCME Local 3346, AFL-CIO • FIU Faculty Senate • United Faculty of Florida • USPS Senate	Morrison, Brown, Argiz & Company, CPA	Switchboard of Miami	YWCA of Greater Miami
Centro Campesino Farmworker Center	Florida Power & Light Company and • IBEW Local 359, AFL-CIO		Target – Bird Road	Zyscovich, Inc.
Citibank, F.S.B.	Foster Care Review, Inc.		Target – Cutler Ridge	
Citrus Health Network	George Weston Bakeries Inc. and: • B.C. & T.W. Local 482, AFL-CIO • Teamsters Local 769, AFL-CIO		Target – Dadeland	
City National Bank of Florida	Goodwill Industries of South Florida		Target – Kendall	
City of Coral Gables and: Coral Gables Firefighters Local 1210, AFL-CIO	The Graham Companies			

Organizations in red are part of the Good Works Million Dollar Roundtable

Proud to do
good works
in our community

